



Gregor Renn

Top-tier creative. All-around nice person.

NEW!
WITH LASER
CORRECTED
EYES

I'm an experienced Art Director and Creative Director from Austria with a Dutch twist. Currently based in Germany but nothing is set in stone. I bring a versatile, cross-cultural perspective to every project.

I'm all about ideas that embrace humor and genuine humanity. Advertising for real people, not soul-less algorithms. Speaking of algorithms: As an AI Artist, I make sure the tech works for us, not the other way around. I deliver results that look like high-end productions but never lose their soul.

LANGUAGES

- GERMAN / AUSTRIAN** ■ ■ ■ ■ ■
native
- DUTCH** ■ ■ ■ ■ ■
growing up with
a Dutch mother
- ENGLISH** ■ ■ ■ ■ ■
fluent in written and
spoken form
- SPANISH** ■ □ □ □ □
Over 1.200 Day-long-Streak
on Duolingo :)

PERSONAL INTERESTS

My family is, of course, my top priority. There's nothing quite like the joy of playing with my daughter.

Live music also plays a big role in my life. It takes me back to my teenage years when I played bass in a band. While i don't play music anymore, I've kept my impeccable taste in music and a wardrobe full of band shirts!

When I'm not listening to music, I love diving into a good fantasy or sci-fi novel. Total Nerd-Alert. And i'm also a big fan of high-quality TV shows – mostly because I love getting into heated debates about whether a series actually lived up to the hype.

CONTACT

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SKILLS

- ADOBE CC**
MASTERFULL SKILLSET
- UX-DESIGN**
BROAD KNOW-HOW IN ADOBE-XD
AND FIGMA
- VIDEO /
MOTION GRAPHICS**
PREMIERE AND AFTER EFFECTS
ARE MY THING
- ARTIFICIAL
INTELLIGENCE**
ALREADY A LOT OF EXPERIENCE
IN A WIDE RANGE OF TOOLS.
IMAGE AND ALSO VIDEO CREATION

WORK

have a look at my website:
www.gregor-renn.at

WORK EXPERIENCE

- 2021–2026**
Creative Director, WWG, Munich
Co-Lead, Art Team of the Agency:
Managed team workflow and mentorship.
Creative Lead, Brand Accounts:
Owned full creative output and
brand integrity of Brands like Pizza Hut
or Sunny Cars.
AI Pioneer: Future-proofing the agency's
workflow.
- 2021–2021**
Freelance Art Director, Germany
Working on big brands like
Lufthansa or Joyn.
- 2017–2021**
Creative Senior Art, thjnk, Munich
Broad digital and analog expertise.
Creative concepts, design and art
direction in all fields (360° campaigns).
Leading projects and teams at senior-
level. Supervising film- photoshootings,
Winning pitches and clients with great
ideas, e.g. Bionade, Brillux.
- 2015–2017**
Digital Art Director, LTT, Munich
(Custom Agency – McDonald's Germany)
- 2014–2015**
*Freelance Digital Designer /
Art Director, Austria*
- 2008–2014**
*Graphic Designer,
prologo advertising / Pixel Project.
Innsbruck, Austria*